



May 19, 2016

To Whom It May Concern:

Fortune Marketing was appointed to function as part of our sales and marketing team for our new town house development The Grove. Right from the start, it was apparent that Don, Holly and the team at Fortune were professional, motivated and detail oriented. They took the time to familiarize themselves with the development as well as our past projects in order to assess our needs. They researched and collaborated with us to design strategies for maximum exposure leading to successful sales. They created a plan that best suited our development and target market. This included regular posts on a wide variety on social media sites, the setup of area signage, distribution of promotional materials in key locations around the city as well as info on local news and radio outlets. The team also coordinated special exclusive advertising opportunities such as featured print articles.

The sales center was managed thoughtfully and professionally. The team organized special events that increased sales centre traffic and created excitement for the project. They kept us up-to-date and informed throughout the entire process. As a large development often evolves through the planning, sales and construction phases, Fortune had no trouble adapting to modifications. Their attention to detail and experienced sales manager left us with confidence that our sales centre was being well managed.

Each member of the Fortune team was a pleasure to collaborate with. They have a qualified, knowledgeable staff, each with specialties and skills that together, create a well-rounded team suited for efficient marketing and sales. We have no doubt that the services provided by Fortune Marketing helped contribute to our extremely successful sales. We give them our full recommendation and would have no hesitation working with them again in the future.

Sincerely,

Sam Sandhu and the team at Ocorp Development

Kelowna, BC