



# COTTONWOOD COVE

## RV RESORT AT SHUSWAP LAKE

[www.cottonwoodcoveresort.ca](http://www.cottonwoodcoveresort.ca)  
2604 Squilax-Anglemont Road  
Lee Creek, BC V0E 1M4

February 20<sup>th</sup>, 2018

*To Whom It May Concern:*

*I am very pleased to provide this letter of reference for the Fortune Marketing Group.*

*My experience with Holly and Don began mid 2017. During our working relationship, they have demonstrated exceptional energy and enthusiasm. They have an outstanding team that provides unique skills not only in sales but also the marketing of development projects. They are experts in social media and using current tools available to extend their reach into the marketplace. They have a proven system of lead generation and regular ongoing follow up of all contacts. Their sales team has an effective process of receiving the prospect, fully and completely informing them of all the benefits of the project and closing them on the desired contract. Once the contract is perfected, they follow through until the buyer takes possession to ensure all details are completed.*

*Notwithstanding their steadfast commitment, excellent team and well-honed skills, the jewel in their service is unquestionably the power of relationships. Holly is completely professional, personable, friendly, outgoing and she builds relationships for the long haul. Clients very quickly become her new favorite people and, no doubt, she becomes theirs.*

*Should you choose Fortune to share and communicate the vision and value of your project, it will immediately become a top priority of theirs and their commitment and results will not disappoint.*

*Without hesitation, I unequivocally recommend Fortune Marketing for the successful marketing and sales of your project.*

*Your truly,*

*Gregory Darroch, Developer, Cottonwood Cove Resort  
250-308-6532*